

# Charley Stoudt

## UX Designer

Brooklyn, New York

925.639.7709

[Charleystoudt@gmail.com](mailto:Charleystoudt@gmail.com)

[Stoudt's Portfolio Website](#)

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## Skills

**Tools:** Figma, Sketch, Zeplin, Adobe Creative Suite (Photoshop, Illustrator, InDesign), Microsoft Office (PowerPoint, Excel, Word).

**Design:** Information Architecture, Material Design Systems, **Prototyping**, Style Guides, User Flows, Visual Hierarchy.

**Research:** In-depth Interviews, **Sprint Technique**, Survey Design, Co-Design Workshops, Usability & Concept Testing.

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## Experience

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### UX Designer / Freelance

January 2024 – Present

- Led early-stage research to identify user needs and develop key personas.
- **Designed, wireframed, prototyped, and iterated** on a range of B2B and B2C products across multiple digital platforms, including Android, iOS, and Web.
- **Increased online engagement by 25%** for new businesses through design optimization and user feedback.
- **Conducted 15+ usability studies** to identify pain points, resolve usability disconnects, and enhance overall user experience across web and mobile platforms.

### Design Intern / Witness to Mass Incarceration

May 2022 – October 2022

- **Increased community engagement by 60%** by organizing a 200-person event that connected formerly incarcerated entrepreneurs with the local community.
- **Boosted fundraising and online engagement by 40%** by launching an e-commerce site for formerly incarcerated individuals to sell their products and services.
- **Collaborated on a 25-person cross-functional team** to conduct user research, develop wireframes, build interactive prototypes, and create design assets for community-driven campaigns.

### Food Experience Coordinator/ 1 Hotel / Osprey

July 2022- April 2025

- Elevated Trip Advisor rating from **200+ to #1** in Brooklyn, based on customer feedback and positive brand experience.
- Coordinated with a cross-functional team to serve **250+ guests daily** while ensuring cohesive service and visual identity.

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## Education

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**Bachelor of Fine Arts in Digital Design & Criminology** / Hofstra University  
Minor in Sociology and Civic Engagement

September 2019 - May 2023, Long Island, NY

**UX Design Professional Certificate** / Coursera / Grow with Google

December 2023 - July 2024, NY

